

Please contact: Sam Irvine  
Director's Assistant

Your ref:

Our ref: RC/SI/letters/me357reply

Date: 12 August 2009

Ms D Hughes  
C/o 9 Higham Road  
Wainscott  
ROCHESTER  
Kent ME3 8BE

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Dear Ms Hughes

Thank you for your petition presented at Council on 30 July by Councillor Hicks requesting that traffic calming measures be introduced on Higham Road, Wainscott.

Medway Council receives many requests for traffic calming and each request is carefully considered. In order to determine which locations are the highest priority for the introduction of a traffic-calming scheme, the personal injury accident history is considered. Medway Council continually monitor personal injury accident data supplied by Kent police to identify areas of increased risk that could be contributed to by the road layout. Road safety improvement schemes are then prioritised on their ability to prevent further casualties on our roads. Sadly, the funds allocated for road safety engineering are not limitless therefore prioritisation is necessary, this means road safety engineering tackles the least safe areas first.

Our Road Safety Team has checked the recorded injury accident data on Higham Road supplied by Kent Police. During the 36-month period from 1 January 2006 until 30 April 2009, there have been no personal injury accidents reported. I therefore, regret that with many other locations within Medway recording significant injury accident problems, it is not possible to introduce traffic calming measures on Higham Road at this time.

However, I will arrange for a traffic survey to be carried out so that intelligence-led enforcement can be undertaken if there is a speeding issue. Furthermore, please be assured that the Road Safety Team will continue to monitor the situation.

I am sorry this is not the response you are seeking. If you do not consider that the issues raised in your petition have been addressed, please refer to the procedure sent with the acknowledgment letter for a possible further course of action.

Yours sincerely,

**Robin Cooper**  
**Director of Regeneration, Community and Culture**

Copy to:

Councillor P M Hicks, Member for Strood Rural Ward